

The image features four male models in a studio setting, each representing a different fashion trend. The first model on the left wears a white short-sleeved shirt with blue floral patterns, white trousers, and a large woven straw bag. The second model wears a light beige button-down shirt, a dark cap, and wide-leg trousers. The third model wears a light blue button-down shirt over a white t-shirt and blue jeans. The fourth model on the right wears a grey long-sleeved polo shirt and matching trousers. The background is a plain, light grey studio backdrop.

SPRING SUMMER 2027

TREND FORECAST/ WOVEN & KNITS

AVANT ASIA GROUP

TRENDING SILHOUETTE SS 2027



RESORT COLLAR CAMP SHIRT



DOUBLE BRESTED MENS SHIRT



BARREL FIT PLEATED PANT



BAGGY FIT PLEATED PANT



BOXY FIR DROP SHOULDER SHIRT

KEY SHAPES

FASHION KEY / TRENDING SILHOUETTE / MEN'S WEAR

KEY COLOR



COLOR # D5CDB7D



COLOR #C5BOA3R



COLOR #C968268



COLOR #7C7B62



COLOR #CFA882



OPEN COLLAR CASUAL SHIRT



BOXY MULTI POCKET SHACKET



VENTILATED BOXY SHIRT

AVANT ASIA GROUP

MEN'S WOVEN SHIRT KEY TRENDS SS 2027



100% COTTON OXFORD CLASSIC SHIRT



100% COTTON CROSS HEITCH TEXTURED SLUB



65% COTTON 35% POLYESTER TEXTTURED

LOOK CASUAL

FASHION KEY / TREND FORECAST / MEN'S WEAR / 2027

KEY COLOR



COLOR # C1BDAE



COLOR #A2A39BD



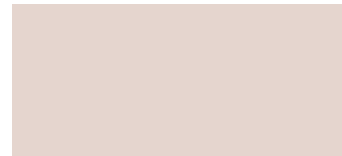
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COLOR #4950F5F



COLOR #A4768S3



COLOR #E5D5CE3



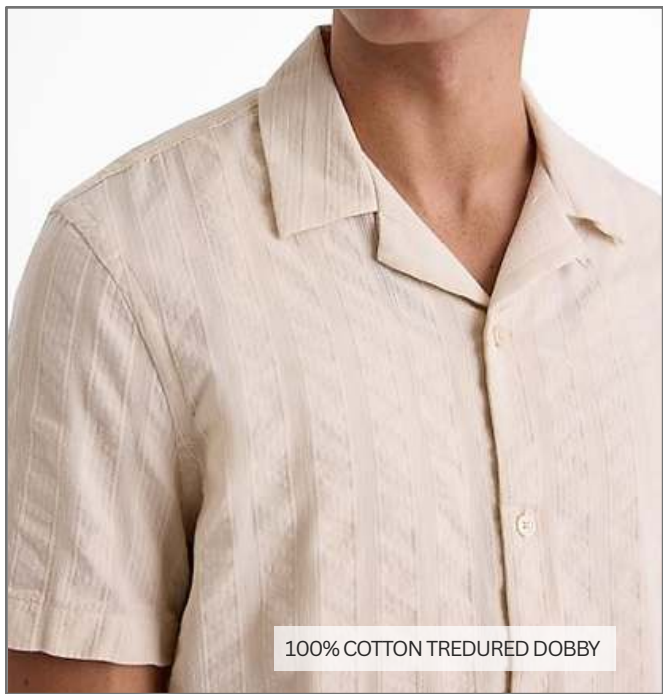
100% POLY TEXTURED MANDARIAN COLLAR SHIRT



75% COTTON 25% LINEN



100% COTTON TWILL (OVER-DYED)



100% COTTON TREDURED DOBBY



100% COTTON SPACE DYED TEXTURED



100% COTTON TEXTURED JACQUARD

MEN'S SURFACE IDEAS KEY TRENDS SS 2027



100% COTTON CROSS HATCH WEAVE
MULTI COLOR EMBROIDERED SHIRT



100% COTTON LINEN LOOK LIKE
JACQUARD WEAVE WITH EMBROIDERY



55% LINEN 45% COTTON
ALL OVER COUCHING EMBROIDERY



80% COTTON 20% POLY
ALL OVER LACE SHIRT/SOLID COLLAR



100 % COTTON EYELET
ALL OVER EYELET SHIRT



100 % COTTON EYELET
HALF LINED EYELET SHORTS

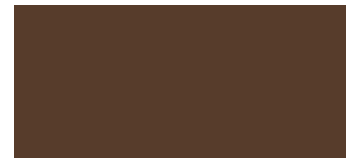


100% COTTON CANVAS
PLACEMENT EMBROIDERED HEM LINE

HANDCRAFTED

FASHION KEY / TREND FORECAST / MEN'S WEAR / 2027

KEY COLOR



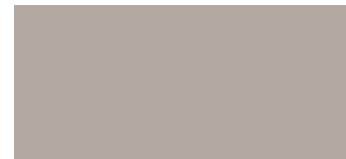
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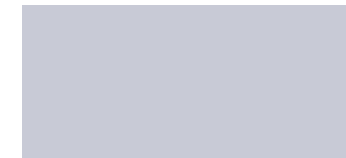
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COLOR #B7A2A0



COLOR #B4A8A83



COLOR #C8CAD6



COLOR #CC6616AC



75% COTTON 25% LINEN
PLACEMENT EMBROIDERY CO-SET

AVANT ASIA GROUP

MEN'S WOVEN SHACKET KEY TRENDS
SS 2027



70% COTTON 30% FLAX/ SHACKET



100% COTTON BEDFORD/SHACKET



85% COTTON 15% POLYESTER TEXTURED



100% COTTON BEDFORD (OVER-DYED)



100% COTTON CORDURY/14WALE/ SHACKET



100% COTTON 3/1 TWILL OVERDYED

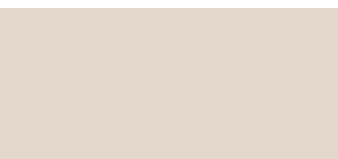


100% COTTON CANVAS/SHACKET

OVER THE TOP

FASHION KEY / TREND FORECAST / MEN'S WEAR / 2027

KEY COLOR



COLOR # E4D7CB



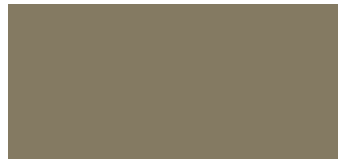
COLOR #A2A39BD



COLOR #776751D



COLOR #735135



COLOR #A4768S3



COLOR #C2B488



100% COTTON FLANNEL SHACKET

AVANT ASIA GROUP

MEN'S WOVEN BOTTOM KEY TRENDS
SS 2027



100% COTTON HEERINGBONE
Twill/CARGO PANT/WASHED DOWN



100% COTTON 3/1 TWILL
WASHED DOWN CARPANTER PANT



55% LINEN 45% COTTON/PULLON SHORTS



100% COTTON CANVAS
PARASHUTE PULLON SHORTS



85% COTTON 15% POLY SATIN WEAVE
BARREL FIT BAGGY PANT

BOTTOM EDIT

FASHION KEY / TREND FORECAST / MEN'S WEAR / 2027

KEY COLOR



COLOR # 89785D



COLOR #3B2F2D



COLOR #948E80T



COLOR #A07250D



COLOR #B69878Y



COLOR #ABABA4T



100% COTTON RIPSTOP CARGO SHORTS



98% COTTON 2% SPANDEX/MULTI
POCKET PANT

AVANT ASIA GROUP

MEN'S WOVEN CHINO'S KEY TRENDS SS 2027



98% COTTON 2% SPANDEX TWILL WEAVE
STRAIGHT FIT CHINOS



98% COTTON 2% SPANDEX TWILL WEAVE



97% COTTON 3% SPANDEX TWILL WEAVE
SLIM FIT CHINOS



97% COTTON 3% SPANDEX TWILL WEAVE



100% COTTON TWILL WEAVE
RELAXED FIT CHINOS



100% COTTON TWILL WEAVE



100% COTTON TWILL WEAVE
CLASSIC FIT TAILORED CHINOS

THE CHINO'S

FASHION KEY / TREND FORECAST / MEN'S WEAR / 2027

KEY COLOR

COLOR #89785D

COLOR #3B2F2D

COLOR #948E80T

COLOR #A07250D

COLOR #B69878Y

COLOR #ABABA4T



90% COTTON 10% SATIN WEAVE
BAGGY FIT CHINOS



90% COTTON 10% POLY SATIN TWILL WEAVE

MEN'S DENIM KEY TRENDS SS 2027



100% TENCEL/10'OZ"
BUTTON DOWN WASHED SHIRT



100% COTTON DENIM SATIN WEAVE
WASHED DENIM BARN JACKET



70% COTTON 30% LYOCLE
OVERSIZED JACKET/BAGGY FIT PANT CO-SET



100% TENCEL/8'OZ"
WASHED POP-OVER PLACKET TEE



80% COTTON 15% POLY 5% SPANDEX/8'OZ"
WASHED DOWN CARGO SHORTS

FASHION KEY / TREND FORECAST / MEN'S WEAR / 2027

DENIM EDIT

KEY COLOR



COLOR # 89A2BB



COLOR #D547281



COLOR #637886G



COLOR #A334661C



COLOR #B677173H



COLOR #5C6977E



100% COTTON DENIM DBEDFORD
OVERWASHED + ENZYME WASH



100 % COTTON DENIM
BARREL FIT WASHED DENIM

AVANT ASIA GROUP

MEN'S WOVEN ACTIVE KEY TRENDS SS 2027



100% REC. POLY /PERFORATED /QUICK DRY



98% NYLON 2% SPANDEX/ACTIVE TRACK PANT



100% REC. POLY /ACTIVE RUNNING SHORTS



96% POLY 4% SPANDEX/ WICKING BREATHABLE /QUICK DRY/GOLF PANT



100% REC. NYLON/SPORTY MESH SWEAT ABSORBENT /QUICK DRY/ WICKING



98% REC.POLY 2% LYCRA/POLY KNIT QUICK DRY/ WICKING/CYCLING SHORTS



100% NYLON RIPSTOP/QUICK DRY/BREATHABLE RUNNING SHORTS



98% NYLON 2% SPANDEX /QUICK DRY/BREATHABLE GOLF SHORTS

FITNESS PLAN

FASHION KEY / TREND FORECAST / MEN'S WEAR / 2027

KEY COLOR



COLOR # B199B88



COLOR #5D6978H



COLOR #7A8B96



COLOR #757C97



COLOR #494198A

MEN'S TEE & POLO'S

KEY TRENDS

SS 2027



100% TEXTURED COTTON SPACE DYED
ROUND NECK FASHION TEE



100% REC.POLYESTER MINI WAFFLE
OVERDYED BOXT FIT RELAXED TEE



100% POLYESTER PIQUE KNIT
MIX MATCH NOVELTY POLO



70% COTTON 30% LYOCL
OVERSIZED JACKET/BAGGY FIT PANT CO-SET



100% COTTON INTERLOCK JERSEY
BOXY TEE WITH CONTRAST STITCH



100% COTTON PIQUE /COTTON RIB
COLOR BLOCKING POLO T-SHIRT

ELEVATE BASIC

FASHION KEY / TREND FORECAST / MEN'S WEAR / 2027

KEY COLOR



COLOR #BC3C0



COLOR #B7A2A0



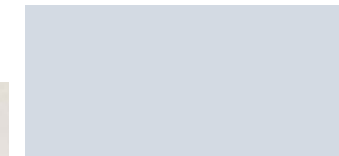
COLOR #8A8573D



COLOR #6A90B9



COLOR #D3DAE33



COLOR #CAC996F



100 % COTTON WAFFLE
RELAXED FIT COLOR BLOCKING POLO



100 % COTTON PIQUE/SPORTY RIB COLLAR
CLASSIC FIT ELEGANT LOOK POLO T-SHIRT

AVANT ASIA GROUP

MEN'S SWEATSHIRT KEY TRENDS
SS 2027



OVER THE TOP

FASHION KEY / TREND FORECAST / MEN'S WEAR / 2027

KEY COLOR



COLOR # C1C255



COLOR #413F4E



COLOR #8D8271H



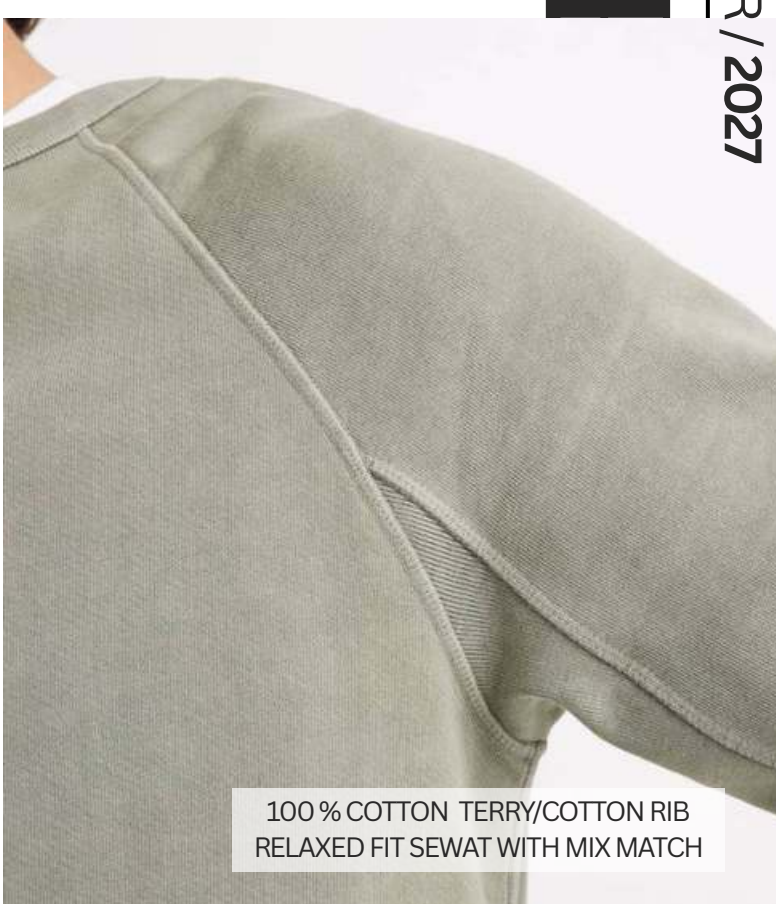
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COLOR #9396AB



COLOR #AAB9C7



AVANT ASIA GROUP

MEN'S KNITS BOTTOM KEY TRENDS SS 2027



100% COTTON JERSEY
STRIPE-WIDE LEG PULL-ONPANT



100 % POLY FLEECE JERSEY
STRAIGHT FIT JERSEY CARGO JOGGER



100% COTTON REVERSED TERRY
ELASTICATED WAIST PULLON-ON SHORTS



100 % COTTON TERRY/RECERSED TERRY
WASHED DOWN SWEATSHIRT



100 % COTTON WAFFLE
BAGGY FIT PULLON PANT



100% REC. POLY FRENCH TERRY
E.WAIST PATCH POCKET RELAXED SHORTS

WAIST DOWN

FASHION KEY / TREND FORECAST / MEN'S WEAR / 2027

KEY COLOR



COLOR #573C2B



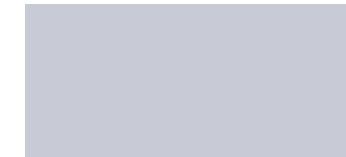
COLOR #A17E71



COLOR #B7A2A0



COLOR #B4A8A3



COLOR #C8CAD6



COLOR #CC6616AC



100% POLY FLEECE JERSEY
SLIM FIT JERSEY JOGGER PANT

AVANT ASIA GROUP